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Business Law -Gordon W. Brown 2006-01-01
Business Law -Jane P. Mallor 2004
Consumer Behavior -James F. Engel 1982 Includes appendix, index
Essentials of Business Law and the Legal Environment -Richard A. Mann 2015-01-01 Packed with reader-friendly illustrations, ESSENTIALS OF BUSINESS LAW AND THE LEGAL ENVIRONMENT, 12e uses a nontechnical presentation to help your students understand the dynamics of today's legal environment for business. Covering a broad variety of key subjects and emphasizing ethical decision making, the text presents all business law topics required for success on the CPA exam. Cases are carefully summarized and integrated in order to present both recent legal issues and landmark court decisions while minimizing legal jargon. Students learn to effectively apply legal reasoning to cases and legal issues using the Issue, Rule, Application and Conclusion (IRAC) method. In addition to new Going Global features that highlight the international aspects of legal issues, the 12th Edition also includes more than 30 recent cases, updated coverage of limited liability companies and suretyship, amendments to UCC Articles, SEC rules on social media, recent U.S. Supreme Court decisions, and much more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.
Consumer Behavior -Leon G. Schiffman 1991

Contemporary Maternal-newborn Nursing Care-Patricia W. Ladewig 2006 This is an essential book for the shorter courses in maternity nursing, e.g., 4-8 weeks long or as a refresher for professionals. Features in this book include: Women's Health and Reproductive Issues; Conception and Development; Pregnancy--Normal and High Risk; Labor--Normal and High Risk; Birth--Normal and High Risk; Postpartum Care--Normal and High Risk; Newborn Care--Normal and High Risk. Nursing students and professionals.

Consumer Behavior, Student Value Edition-Leon Schiffman 2014-01-27 For undergraduate and graduate consumer behavior courses. The text that set the standard for consumer behavior study. Consumer Behavior explores how the examination and application of consumer behavior is central to the planning, development, and implementation of marketing strategies. This program will provide a better teaching and learning experience-for you and your students. Here's how: Improve Results with MyMarketingLab: MyMarketingLab delivers proven results in helping students succeed and provides engaging experiences that personalize learning. Bring Concepts to Life with Cases: End-of-chapter cases show students the real-life application of the concepts just covered so that they can see how real companies use consumer behavior to create marketing strategies, Global Coverage Focus: Discussions and examples appear throughout the text demonstrating the importance of cultural differences in both domestic and multinational marketing. Keep Your Course Current and Relevant: New examples, exercises, and research findings appear throughout the text. Note: You are purchasing a standalone product; MyMarketingLab does not come packaged with this content. If you would like to purchase both the physical text and MyMarketingLab search for ISBN-10: 0133131033/ISBN-13: 9780133131031. That package includes ISBN-10: 0132544369/ISBN-13: 9780132544368 and ISBN-10: 0132552000/ISBN-13: 9780132552004. MyMarketingLab is not a self-paced technology and should only be purchased when required by an instructor.

Smith & Roberson's Business Law-Richard A. Mann 2011-01 The tools for success can be found in this comprehensive Study Guide, which offers chapter objectives, chapter outlines, key terms, a variety of question types, research paper topics, and a sample exam for each section. And if your students are taking the CPA exam, they will appreciate the business law review that is designed to help them prepare!

Tensions in Teacher Preparation-Lynnette B. Erickson 2010-08-26 Addresses the challenges of meeting national accreditation requirements, including designing assessment instruments and making data-driven decisions. This book explores and shares tensions created as teacher education programs experience changes because of accountability requirements related to the accreditation process.

The Philosophical Biographer-Martin Maner 2009-01-01 The Philosophical Biographer shows how a shift in philosophical outlook in the seventeenth and eighteenth centuries-from an understanding of human knowledge rooted in deductive certainties to one resting on inductive probability-influenced the development of biographical narrative in general and in particular the way Johnson dealt with biographical evidence in his Lives of the Poets. Examining the psychological and philosophical doubt that lay at the heart of Johnson's character and intellect, Martin Maner reveals in the biographical studies of Savage, Swift, Milton, and Pope an ingrained pattern of dialectical argument and a skeptical attitude toward evidence--a method that involves the reader in judgments about the poets as it conveys Johnson's own understanding of truth. In the Life of Savage, Johnson moves from thesis to antithesis, generating out of opposing emotional responses--irony and sympathy, ridicule and pathos-an understanding of the man. Dialectically undercutting the conclusions of previous biographers of Swift and Milton, Johnson fashions a new, somewhat acidic estimation of Swift and a portrait of Milton that engages contemporary questions of the probable and the marvelous. The Life of Pope, Johnson's greatest dialectical achievement, alternates between blame and praise, public and private realms, weaving tone, context, and analogy into great, contrasting patterns of inquiry and judgment. Establishing the centrality of a dialectical method in the Lives of the Poets, Martin Maner links the rise of biography as well as Johnson's interest in the form to the shift in epistemology brought about by empiricism. In the new patterns of thought of the seventeenth and eighteenth centuries, biography--the estimation of a life through sifting of historical events and evidence--was the most philosophical of endeavors, and Johnson its greatest practitioner.

Practical Theory, Complete-Sandy Feldstein A combination text and workbook in three volumes. All areas of music theory are covered in a concise and practical manner and each level contains 28 lessons.

Organizational Behavior-John R. Schermerhorn, Jr. 2005-12 In today's rapidly changing organizations, anything is possible. With the right personal skills and a

strong foundation in research and theory, your students can shape their own future and the future of their organization. Now revised to address the recent changes in the workplace, Schermerhorn, Hunt, and Osborn's Organizational Behavior, Ninth Edition sets the context of the course within a framework of personal and organizational transformation, while retaining its solid base of theory and application. Reflecting the increasing demands of the global economy, advancements in technology, and the fallout from continuing ethics scandals, the new Ninth Edition prepares students to face the future workplace with confidence. Special features focus on Ethics and Social Responsibility, People and Technology, Culture and the Global Workforce, and Leaders on Leadership throughout the book. As in the previous edition, the Ninth Edition includes the integrated OB Skills Workbook with many Cases for Critical Thinking, Experiential Exercises, and Self-Assessments. The unique OB Skills Workbook at the end of the book includes: Cases for Critical Thinking, Experiential Exercises, and Self-Assessments. Features focusing on Ethics and Social Responsibility, People and Technology, Culture and the Global Workforce, and Leaders on Leadership highlight these key issues throughout the text. An Integrated Built-In Study Guide at the end of each chapter includes three components to help students consolidate their learning and prepare for quizzes and exams. Effective Manager boxes, which are integrated throughout the text, help ground OB concepts and theories in practical tips and applications. Annotated margin photos provide additional real-world examples of OB in practice. Chapter self-tests serve as built-in study guides, offering multiple-choice, true-false, short response, and applications essay questions. Supplements: Instructor's Resource Guide to accompany Organizational Behavior, 9th edition Videos Blackboard Test Bank Computerized Test Bank PowerPoint Slides The Creative Classroom Business Extra Select Classroom Response Systems WebCT

The Art of Magic -Ann Harth 2012-07-24

Back from the Undead-DD Barant 2012-03-27 Back from the Undead DD Barant Another work day, another case for the Bloodhound Files. But this time, Jace is truly stumped: How is she, a mere human, supposed to penetrate the dark heart of a child-trafficking ring of pire orphans—one that turns out to be part of a blood-farm operation, in the crime-ridden border city of Vancouver, British Columbia? Jace is in over her head. But with the help of her former lover, Tanaka—whose family is one of the last samurai clans left in Japan—she stands a chance at seeking justice for the condemned children... Until the Yakuza tries to put an end to Jace's investigation. Jace risks more than death—this time, it's the fate of her very soul that's in danger . . .

How the Jews Defeated Hitler-Benjamin Ginsberg 2013 Argues that the Jews played a major role in the defeat of Nazi Germany, showing how they resisted in four key ways: through their leadership role in organizing the defense of the Soviet Union, their influence and scientific research in the United States, their contribution to allied espionage and cryptanalysis and their importance in European resistance movements.

Project Management Case Studies and Lessons Learned-M. Kemal Atesmen 2014-12-01 Project managers who lead globally dispersed teams face unique challenges in managing project stakeholders, scope, knowledge sharing, schedules, resources, and above all team execution in a global business environment. Finding timely solutions to challenging events becomes more difficult in a global project environment. This book presents more than 80 case studies designed to help project managers craft solutions to the typical problems that can occur in global projects. The author describes surprising, unexpected, and catastrophic cases that he encountered during his 35 years of project management experience in the global arena. The author details the background of each challenging case and then explains how he remedied the issue at hand. Some cases involve a logical step-by-step approach toward a solution, while others require unorthodox steps to get the project on the right track. The book includes lessons learned after every case. This book is designed to help global project managers become more proactive, careful, disciplined, and ready for sudden surprises that can affect their projects. The project cases detailed in this book support and guide the strategizing process that occurs during the execution of global projects. The book emphasizes the importance of documenting lessons learned after each project to prevent making the same mistakes in the future.

Strike Sparks-Sharon Olds 2009-01-21 A powerful collection from one of our most gifted and widely read poets-117 of her finest poems drawn from her seven published volumes. Michael Ondaatje has called Sharon Olds's poetry "pure fire in the hands" and cheered the "roughness and humor and brag and tenderness and completion in her work as she carries the reader through rooms of passion and loss." This rich selection exhibits those qualities in poem after poem, reflecting, moreover, an exciting experimentation with rhythm and language and a movement toward an embrace beyond the personal. Subjects are revisited--the pain of childhood, adolescent sexual stirrings, the fulfillment of marriage, the wonder of children--but each recasting penetrates ever more deeply, enriched by new perceptions and conceits. Strike Sparks is a testament to this remarkable poet's continuing and amazing growth.

Like a Fox-Celia Kyle 2015-03-23 Gavin Mara is a fox shifter passing through Ridgeville, just stopping to visit his sister. Then he's traveling to Chicago to begin his job as Director of Communications for the Council. It's supposed to be a small vacation before the stress begins. Alistair McCain-ex-leader of Freedom-is now dead, and the shifter world is in turmoil. While the Council sorts things out, it's Gavin's job to keep everyone electronically connected. And he'll get right onto that just as soon as he claims his curvy lioness, Gina.

Cheating at Canasta-William Trevor 2010-08-13 A husband sits in Harry's Bar in Venice, thinking of his wife--lost to him now--whose plea has brought him back to one of their favourite haunts. At another table, a young couple quarrel. "Cheating at Canasta" is the title story of William Trevor's new collection, his first since the highly acclaimed A Bit on the Side, and its themes of missed opportunities, the inevitability of change and the powerful but fragmentary quality of our memories are entirely characteristic of his unparalleled oeuvre.

Object-Oriented Feminism-Katherine Behar 2016-11-01 The essays in Object-Oriented Feminism explore OOF: a feminist intervention into recent philosophical discourses—like speculative realism, object-oriented ontology (OOO), and new materialism—that take objects, things, stuff, and matter as primary. Object-oriented feminism approaches all objects from the inside-out position of being an object too, with all of its accompanying political and ethical potentials. This volume places OOF thought in a long history of ongoing feminist work in multiple disciplines. In particular, object-oriented feminism foregrounds three significant aspects of feminist thinking in the philosophy of things: politics, engaging with histories of treating certain humans (women, people of color, and the poor) as objects; erotics, employing humor to foment unseemly entanglements between things; and ethics, refusing to make grand philosophical truth claims, instead staking a modest ethical position that arrives at being “in the right” by being “wrong.” Seeking not to define object-oriented feminism but rather to enact it, the volume is interdisciplinary in approach, with contributors from a variety of fields, including sociology, anthropology, English, art, and philosophy. Topics are frequently provocative, engaging a wide range of theorists from Heidegger and Levinas to Irigaray and Haraway, and an intriguing diverse array of objects, including the female body as fetish object in Lolita subculture; birds made queer by endocrine disruptors; and truth claims arising in material relations in indigenous fiction and film. Intentionally, each essay can be seen as an “object” in relation to others in this collection. Contributors: Irina Aristarkhova, University of Michigan; Karen Gregory, University of Edinburgh; Marina Gržinić,

Slovenian Academy of Science and Arts; Frenchy Lunning, Minneapolis College of Art and Design; Timothy Morton, Rice University; Anne Pollock, Georgia Tech; Elizabeth A. Povinelli, Columbia University; R. Joshua Scannell, CUNY Graduate Center; Adam Zaretsky, VASTAL.

The Primary Prevention of Rheumatic Diseases-R.D. Wigley 1993-12-15 The ultimate objective of all aetiological research is the primary prevention of rheumatic diseases. This book emphasizes what can be done in the prevention, for example, of rheumatic symptoms arising out of occupational overuse, injuries and infections of joints. It also provides advice on pain tolerance and control.

The Words We Live By-Linda R. Monk 2015-08-11 THE WORDS WE LIVE BY takes an entertaining and informative look at America's most important historical document, now with discussions on new rulings on hot button issues such as immigration, gay marriage, gun control, and affirmative action. In THE WORDS WE LIVE BY, Linda Monk probes the idea that the Constitution may seem to offer cut-and-dried answers to questions regarding personal rights, but the interpretations of this hallowed document are nearly infinite. For example, in the debate over gun control, does "the right of the people to bear arms" as stated in the Second Amendment pertain to individual citizens or regulated militias? What do scholars say? Should the Internet be regulated and censored, or does this impinge on the freedom of speech as defined in the First Amendment? These and other issues vary depending on the interpretation of the Constitution. Through entertaining and informative annotations, THE WORDS WE LIVE BY offers a new way of looking at the Constitution. Its pages reflect a critical, respectful and appreciative look at one of history's greatest documents. THE WORDS WE LIVE BY is filled with a rich and engaging historical perspective along with enough surprises and fascinating facts and illustrations to prove that your Constitution is a living--and entertaining--document. Updated now for the first time, THE WORDS WE LIVE BY continues to take an entertaining and informative look at America's most important historical document, now with discussions on new rulings on hot button issues such as immigration, gay marriage, and affirmative action.

The Fractal Physics of Polymer Synthesis-Taylor & Francis Group 2021-03-31 Using fractal analysis, irreversible aggregation models, synergetics, and percolation theory, this book describes the main reactions of high-molecular substances. It is the first to give the structural and physical grounds of polymers synthesis and curing based on fractal analysis. It provides a single equation for describing the relationship between the reaction rate constants and the equilibrium constants with the nature of the medium.

Taking the PYP Forward-Simon Davidson 2020-08-03 The International Baccalaureate Primary Years Programme stands in a proud tradition of reflective educators incorporating best practice into international schools. For the PYP to maintain relevance in education today, inquiry has to be rethought, refreshed and reapplied. Taking the PYP Forward does exactly that. Raising many questions and recognising the new challenges facing educators, this collaborative work brings together voices from both within and outside of the PYP.

Beautifully Ruined-Nessa Morgan 2014-03-06 I feel I'm losing it all, everything I've kept near and dear--I'm shoving it away because I don't know how to keep my life in order anymore. What was simply fine and okay is no longer either. My world is growing into one black hole, dragging me down. I've discovered my monsters, I've found my demons, and to make sure no one goes down with me, I've given them an out. I've given Zephyr the out he deserves. But was it worth it? Just when Joey's life seemed to be getting better, one night sends her memory into overdrive. Not able to cope, she pushes away the only friend she could count and tries to cut out all the rest. When a new student walks into her class and is assigned the seat next to hers, Joey's not sure whether punch him or kick him below the belt with how forward he is. All this while fighting the urge to go back and beg Zephyr to be hers again. When the unthinkable happens, she has a hard decision to make--the hardest she's ever had to make: to stay or go.

Social CRM For Dummies-Kyle Lacy 2013-05-17 Discover great ways to engage your customers through the social web Social CRM is an evolving tool to help you engage your customers, interact with them, and develop deeper relationships. This handy guide teaches you how to make the most of it, whether your business is a small shop or a large corporation. In a friendly, easy-to-understand style, it explains how you can create new marketing communications and develop smart, applicable content that produces results from your online community. You'll learn to use data to drive results, create social Key Performance Indicators for different business units, and a great deal more. Today's consumer uses technology to select relationships with companies; this book teaches business owners how to use social CRM to create relationships that customers want to maintain Explains how to integrate social media into your CRM mix Shows how to use data and information gathered through social sites Helps you develop social KPIs and create content that gets results from your online community Social CRM For Dummies helps businesses large and small use social media to develop and maintain productive customer relationships.

Book + Art-Dorothy Simpson Krause 2009-06-09 Discover what happens when you add artmaking and bookbinding together. With Book + Art, explore the basics of surfaces, images and words in order to create provocative works of art with layers of meaning. Whether you're altering a pre-made book or creating your own, here you'll find both the instruction and the inspiration to get it done. In addition to learning mixed-media techniques—such as how to age paper, transfer images and make your own monoprints—you'll be given step-by-step instruction for numerous book structures including: Single-fold and bi-fold books Simple and extended accordions Perfect bindings Side-sewn books Single- and multiple-signature books Boxes Unbound collections Add the art of the book and the book as art to your own artmaking repertoire today and start making your own meaningful artists' books. Foreword by Judith A. Hoffberg, Editor and Publisher of Umbrella.

GAPS Guide-Baden Lashkov 2013-05-16 A practical, easy to implement, step-by-step guide to the program developed by Dr Natasha Campbell-McBride to heal "gut and psychology syndrome": an array of mental and physical symptoms arising from an imbalance in gut flora.

Repotting Yourself-Mary Lou Dobbs 2010-04 Shows women how to free themselves of limiting negative emotions, live in the present moment, and discover their inner strengths.

Assail-Ian C. Esslemont 2014-08-05 This followup to Ian C. Esslemont's Blood and Bone is sure to delight Malazan fans. Tens of thousands of years of ice is melting, and the land of Assail, long a byword for menace and inaccessibility, is at last yielding its secrets. Tales of gold discovered in the region's north circulate in every waterfront dive and sailor's tavern, and now countless adventurers and fortune-seekers have set sail in search of riches. All these adventurers have to guide them are legends and garbled tales of the dangers that lie in wait -- hostile coasts, fields of ice, impassable barriers and strange, terrifying creatures. But all accounts concur that the people of the north meet all trespassers with the sword. And beyond are rumoured to lurk Elder monsters out of history's very beginnings. Into this turmoil ventures the mercenary company, the Crimson Guard. Not drawn by contract, but by the promise of answers: answers to mysteries that Shimmer, second in command, wonders should even be sought. Arriving also, part of an uneasy alliance of Malazan fortune-hunters and Letherii soldiery, comes the bard Fisher kel Tath. And with him is a Tiste Andii who was found washed ashore and cannot remember his past life, yet who commands far more power than he really should. Also venturing north is said to be a mighty champion, a man who once fought for the Malazans, the bearer of a sword that slays gods: Whiteblade. And lastly, far to the south, a woman guards the shore awaiting both her allies and her enemies. Silverfox, newly incarnated Summoner of the undying army of the T'lan Imass, will do anything to stop the renewal of an ages-old crusade that could lay waste to the entire continent and beyond. Casting light on mysteries spanning the Malazan empire, and offering a glimpse of the storied and epic history that shaped it, "Assail" is the final chapter in the epic story of the Empire of Malaz. At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

Caring for Digital Data in Archaeology-Digital Antiquity 2013 A wide variety of organizations are both creating and retaining digital data from archaeological projects. While current methods for preservation and access to data vary widely, nearly all of these organizations agree that careful management of digital archaeological resources is an important aspect of responsible archaeological stewardship. The Archaeology Data Service and Digital Antiquity have produced this guide to provide information on the best way to create, manage, and document digital data files produced during the course of an archaeological project. This guide aims to improve the practice of depositing and preserving digital information safely within an archive for future use and is structured in three main parts: Digital Archiving - looks at the fundamentals of digital preservation and covers general preservation themes within the context of archaeological investigations, research, and resource management, with an overview of digital archiving practice and guidance. The Project Life cycle - looks at common project life cycle elements such as file naming, meta-data creation, and copyright and covers general, broad themes that should be considered at the outset of a project. Basic Components - looks at selected technique and file type-specific issues together with archive structuring and deposit. This section covers common file types that are frequently present in archaeological archives, irrespective of a project's primary technique or focus. The accompanying online Guides to Good Practice take these elements further and address the preservation of data resulting from common data collection, processing and analysis techniques such as aerial and geophysical survey, laser scanning, GIS and CAD.

Earth Ascendant-Sean Williams 2008 When Imre Bergamasc, the First Prime of the Returned Continuum, is kidnapped by an unknown entity, which results in the deaths of innocent people, he is forced to return to Earth where saboteurs and dissidents threaten to destroy his empire. Original.

The Bone Room-Anne Cassidy 2007-01 "Paul and Lulu want to find out the truth about the Bone Room - but find themselves dragged into danger, drugs and people smuggling.Interest age 12 Reading age 8

The Unstarving Musician's Guide to Getting Paid Gigs-Lynnea Hagan 2016-10-25 Are you struggling to get gigs that pay, to get the attention of venues, or to effectively market yourself and your music?Drummer vocalist Roberto R Hernandez (aka Robonzo) shares the methods and tactics he's used to keep himself and his bands consistently booked and well compensated. He and his bands have been in high demand for more than a decade, and he wants to teach you how to do the same.* Gig as often as you want* Get paid what you're worth* Play with musicians you admire and respect* Market yourself and your band(s) for success* Create demand for your talentsWhether you play in cover bands or are an original artist, The Unstarving Musician's Guide to Getting Paid Gigs touches on principles and actionable advice that you can use to get the gigs you want and get paid what you're worth!

Elements of Writing-Holt Rinehart & Winston 1998-01-01

From the Deep of the Sea-Charles Edward Smith 1922 Account of whaling and sealing voyage to Davis Strait and Baffin Bay 1866-7.